

Enabling Interactive Incentives as a Fundraiser

Fundraisers can enable Interactive Incentives for their Twitch live stream. Interactive Incentives allow donors to choose a donation amount set by the fundraiser that sets off an onscreen action to interfere with the player's stream.

NOTE: Interactive Incentives are only compatible with Twitch and PC users. Fundraisers who want to utilize Interactive Incentives must download the Dixper Studio Software and create a Dixper account.

- 1. A fundraiser will go to <u>Dixper</u> and click Log In to log in with their Twitch account and set up their Dixper account. If they already have one, they can just log in.
- 2. Once logged in, Download Dixper Studio for Windows 10



- 3. Log in and get the Incentive Key
 - a. While in Dixper Studio, click Widgets > DonorDrive Charity Fundraising > Incentive Key.

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Ø			by adding Dixper skills to your donor incentives! Add the incentive key to your DonorDrive fundraising page. Nee	
		Enable integration	•	
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- 4. Once they have the software downloaded, the account set up, and their Dixper Studio ID, they can navigate over to their personal fundraising page on DonorDrive.
- 5. Log into the Fundraiser Portal, then click the Your Page tab > Settings
- 6. Select to enable Interactive Incentives.
- 7. Add in Dixper Incentive Key.

Fundraise Your Way | DIY Fundraising

Take your	incontivos to	the	novt loval	
Take your	incentives to	the	next level	

Allow donors to apply real-time effects to your livestream. See how it works,

ncentive	Key
asf7e9ae	1f89f7f9as3da1f0a2sfa65f4fa7sdf0ga2a15549a2ad1d5d
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- 8. Click Save Changes.
- 9. Click Manage Incentives, then click to Add an Incentive.
- 10. From the dropdown menu, select Interactive Incentive.
- 11. Enter a donation amount then select the skill to be applied.
 - a. If desired, enter a quantity limit and/or dates for this incentive to be available to donors.

Interactive Incent	ive with Dixper
Donation Amount*	
\$ 10	
Enter the donation ar	mount required to receive this incentive.
Choose a Dixper Ski	II*
Robot Voice	~
When a donation is n must be live on Twitc	nade to this incentive, this Skill will be played. You h and running <u>Dixper Studio</u> .
<u>ب</u>	Turn my voice into a ROBOT <u>See a preview</u>
Quantity Available*	
🗹 Unlir	mited
Does this incentive I	have start and/or end dates?*

12. Click Save Changes.

Participants must be live in Dixper Studio for Interactive Incentives to appear on their Fundraising Page.

Any time multiple interactive incentives are triggered - meaning if more than one donor donated to the same interactive incentive at one time - skills will be played consecutively. A fundraiser can also log into their Dixper account and edit their cooldown settings, to allow additional time in between skills being played. To do so:

- 1. Log into Dixper
- 2. On the Live tab (lightning bolt), click the "Cooldowns" button at the bottom of the screen.
- 3. The Cooldowns widget will open where you can configure Global and Viewer cooldowns

Reporting on Interactive Incentives

You can report on donations that were given via Interactive Incentive. These fields live in the default Donations export, as well as any custom Donation exports you may have in your admin.

- 1. In the admin, click Reports.
- 2. Under Data Exports, click Donations.
- 3. Click to create a profile.
- 4. Name your profile then add the donation fields you'd like to capture.
- 5. To report on Interactive Incentives, include the fields Fundraiser Incentive Description and Fundraising Incentive Integration.
 - a. Fundraiser Incentive Description will return the description a fundraiser added or the name of the Dixper skill selected
 - b. Fundraising Incentive Integration will return Dixper if this was an interactive incentive that unlocked a skill during gameplay

How-to Guide for Participants

Participants can find a public support page to help guide them through the setup process at https://www.donordrive.com/charity-streaming/interactive-incentives-support/