

Team Development Chair

Objective: Work with the Event Chair and Vice Chair to develop a team recruitment and retention action plan. Lead the committee in developing a plan to recruit leaders from the community. Actively recruit community leaders to form teams for the Walk. Lead committee in revenue retention and recruitment.

Recruitment Goal: _____ New Teams

Retention Goal: _____ Veteran Teams

Length of Involvement: 1 Year

Time Commitment: 6-8 hours per month

Responsibilities:

- Be knowledgeable about the Arthritis Foundation's mission, programs and events
- Lead team recruitment and retention strategy session with all members of the committee, and develop a prospect list of potential new teams
- Recruit at least five people from key communities (corporate, small business, medical, education, religious and social) to form a Team Recruitment Subcommittee
- Recruit at least one person to serve as a Youth Ambassador to assist in reaching out to the youth in your community
- Participate in conference calls hosted by National Walk to Cure Arthritis Committee
- Working with the Team Recruitment Subcommittee, make presentations to key representatives at newly identified organizations. Show video and discuss responsibilities of being a Team Captain
- Recruit a team from your own company and set an aggressive fundraising goal

Retention:

- Educate the committee on the top fundraising teams from the previous year's event
- Recruit at least two people to execute the plans for team retention
- Organize and conduct a minimum of two Team Captain meetings and a kickoff event (may recruit subcommittee to take on this task)
- Assemble Team Captain kits for distribution (may recruit subcommittee)
- Provide Team Captains with materials and guidance on successful fundraising techniques
- Promote online fundraising as an easy way to manage team efforts
- Maintain communication with past/present teams to encourage involvement in future events
- Attend Walk Committee meetings
- Attend the Walk
- Participate in a post-event evaluation meeting