

Livestream Fundraising Guide for Tiltify

Tiltify is the Arthritis Foundation's crowdfunding fundraising platform that provides live, interactive telethon-style technology that enables you to create your campaign page in less than 5 minutes and access a variety of tools that make it easy to connect your stream and social media accounts to accept donations, create rewards, share your schedule and goals, and amplify your voice to share why you've decided to stream to conquer arthritis on behalf of the Arthritis Foundation.

Getting Started

1. To fundraise on Tiltify, you need to have an account.
 - o [Create](#) or [sign into](#) your Tiltify account.
 - o Under "I'm looking for..." select "Causes/Events"
 - o Search for the [Arthritis Foundation](#) as the charity you want to support.
2. Once you're on the Arthritis Foundation page, select an existing event or choose to "Start Fundraising".
3. Register as an individual campaign or register as or a part of a team.
 - o Whether joining an existing event or starting your own campaign, you will need to select a campaign type from the options below.
 - **Individual** – Fundraise on your own by creating your own campaign.
 - **Team** – Create a team and invite your friends to join your campaign & fundraising efforts.
 - **Support** – Join an existing team and support their fundraising efforts.

Note: If the Team type is not available, create a team in your User Dashboard first.

4. Under "Build Your Campaign," add your Campaign Name, Campaign URL, and Campaign Description. You can also connect your social accounts and stream on sites like Twitch, YouTube Live, or Facebook. Note: The goal amount can be changed after your campaign is created.

Optional: Tiltify also offers a variety of other fundraising tools available in the Campaign Dashboard that can help your fundraiser stand out and increase engagement amongst your viewers and donors!

- [Create Incentives & Rewards](#)
- [Donation Alert Integrations](#)
- [Add Polls](#)
- [Add Fundraising Overlays](#)
- [Add Milestones](#)
- [Add Targets](#)

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5. Publish your fundraiser by selecting the “Create Campaign” button below the Campaign Summary.
6. [In your campaign's dashboard](#), you can find links where you can copy your campaign URL for sharing, as well as a donate URL to put the donate button onto your Twitch or YouTube page.
7. Invite your friends and share your campaign with your followers to raise funds for the arthritis community!
 - If fundraising on Twitch, consider adding the [Tiltify Fundraising extension](#) to help drive fundraising and ease to accept donations.
8. Check out our [Stream to Conquer Arthritis resources](#) to help you get started!
9. Follow the Arthritis Foundation on:
 - Twitch: [ArthritisFoundation](#)
 - Twitter: [@ArthritisFdn](#)
 - TikTok: [@arthritisfoundation](#)
 - Facebook: [@ArthritisFoundation](#)
 - YouTube: [@ArthritisFoundation](#)
10. If questions arise or you are looking for additional assistance, reach out to our team at stream@arthritis.org