2016 ANNUAL REPORT



# CLOSER TO A CURE MEMORABLE MILESTONES



## **CLOSER TO A CURE**

In 2016, the Arthritis Foundation achieved many memorable milestones to mark our ongoing journey toward curing arthritis.

We held our flag high as Champions of Yes: volunteers, donors, partners, sponsors, advocates, staff members – everyone pitching in to move our mission ahead.

Together, we said Yes. Yes to pushing back against arthritis. Yes to taking on the tough issues and not taking No for an answer.

#### **Major Milestones**

- Shaped policies and laws to significantly ease burdens of access to care and treatments needed to improve quality of life.
- Equipped people with information, resources and encouragement to help them manage their disease and live life to the fullest.
- Laid a solid foundation for pioneering a new era in scientific discovery, leveraging technology and collaboration for quicker solutions.
- Brought us together as ONE, starting in local communities and spreading nationwide, united in our common purpose.

It was a year of unification, making us more streamlined, accountable and effective. A year of fine-tuning our strategies, measuring our impact and making sure everything we do advances our mission. Of actively reaching out to people with arthritis to gain a deeper understanding of their everyday challenges, so we can develop new resources and influence policies that will make an even greater difference in their lives.

Most of all, it was a year of affirming our path forward. Day after day, year after year, we're getting closer to our destination. Closer to a cure. Read about what we accomplished together.

#### Thank you for your support.

Ann M. Palmer

**Ann M. Palmer** President & Chief Executive Officer Arthritis Foundation

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**Rowland W. (Bing) Chang, MD, MPH** Chair, Board of Directors Arthritis Foundation

**The Arthritis Foundation** is the leading health charity focused on conquering arthritis. Fueled by generous volunteers, donors and staff, we have a rich history spanning seven decades of remarkable accomplishments and services.

Over that time, we've invested half a billion dollars in arthritisrelated research, resulting in amazing medical milestones. Today, we're managing 26 major arthritis research projects worth more than \$30 million.

### Join us on our journey.







# AUDACIOUSLY ATTACKING ARTHRITIS AND ITS EFFECTS

Your support, contributions and involvement have made it possible for us to change lives now while changing the fate of future generations. Together, we have a clear path for how we will conquer arthritis. We have a unified structure of visionary volunteers and staff who are dedicated to achieving ambitious goals.



WE SPEAK UP AND RAISE AWARENESS TO BREAK DOWN BARRIERS, ENSURING THE PATIENT VOICE IS HEARD.

Our expanded army of

>134,000 Advocates took action on >125 Bills in 31 States, which created 19 New Laws

"The Arthritis Foundation has always helped educate and inspire me through so many challenges. It brings me a sense of community."

– Vince Santos, Texas

WE PROVIDE HELP AND SUPPORT WHENEVER AND WHEREVER PEOPLE NEED US.

## **29.6 MILLION**

received **trusted information and support** through digital, print, phone and community resources

24/7 Arthritis Helpline | 844-571-HELP

WE CARE ABOUT JA FAMILIES AND MEETING THEIR UNIQUE NEEDS.

>6, 500 JA families engaged with us

## Continued our \$23.5 MILLION

multiyear **partnership with CARRA** (Childhood Arthritis & Rheumatology Research Alliance) for research to cure childhood arthritis and other pediatric rheumatic diseases WE' RE BRINGING THE NEXT DIAGNOSTIC AND TREATMENT SOLUTIONS TO MARKET FASTER.



26 major research projects worth

# >\$30 MILLION

for **new treatments**, diagnostic tools and to pursue a cure

\$500 MILLION

Arthritis Foundation investment in **scientific discovery** since 1948

"Arthritis is one of the most prevalent chronic diseases in the U.S. and significantly complicates the care and ability of people to manage other chronic illnesses like diabetes and heart disease."

> Janet S. Wyatt, Virginia, OA and RA patient, former nurse practitioner, longtime Arthritis Foundation volunteer and part of our 2016 OA patient-focused drug development team

# THE RESULTS

.....

Of those who have interacted with the Arthritis Foundation,

3 in 4 say our organization has had a positive impact on their lives

and nearly all say the information is helpful.\*





68% of Arthritis Foundation constituents say health care premiums and out-of-pocket expenses are somewhat or not affordable.\*\*

## THE IMPACT

## >27 MILLION people

benefited from new state laws ensuring access to care.



"By advocating, I feel like I have hope. I have something I can do to have control."

– Staci Penner, Kansas



"It was heartwarming to connect with legislators actively involved with this biosimilar substitution bill and its ultimate passage."

– Bill Goulet, Kentucky

"Being able to use my voice to make a difference is not only empowering ... it's exhilarating."

- Kerry Wong, New York

"I love that I'm making a difference in an organization that I'm passionate about."

– Abby Kasprowicz, North Dakota



Together, we're tackling the big issues - raising our collective voice to secure one victory after another, state after state and on Capitol Hill.



Led to Your Coverage, Your Care toolkit, giving patients user-friendly, comprehensive resources to compare insurance options, appeal denied claims and navigate all aspects of the health care system

2016 **ACTIVITIES** 

> Launched a program to empower teens to advocate for themselves

# THE RESULTS

\$6.3 BILLION in new money with the 21<sup>st</sup> Century Cures Act - to strengthen mental health support, fund research, attract scientists and accelerate the path to a cure for arthritis.

We influenced >125 bills in 31 states and passed 19 new laws to benefit people with arthritis.



61% of people with arthritis say they struggle with arthritis daily.\*

## THE IMPACT >29.6 MILLION people with arthritis

received personal help and support from us to overcome hurdles and chart a path to healthier living.

"I'm always getting updated information from your website, magazine and tools. Thanks for doing such a great job."

– Nancy Bauer, California



"The tips and information have added to my understanding, help calm my fears and deal with the loneliness of this disease."

– Donna Dixon, Texas

"I've had arthritis for most of my life, but I'm still getting new ideas on how to cope through my support group."

– Marshall Davis, Arizona



"With Arthritis Today magazine, I've frequently learned new ways to make my life better. Usually one small change helps in daily life."

– Jane Kizner, New York

# 2016 ACTIVITIES

We listen to what people want – and deliver cutting-edge support to help them manage their disease and live a fuller life.

## **PROVIDING PERSONALIZED SUPPORT**

# Users of our resources and online tools found tips to keep doing what they love.

Int 84 an

Introduced **ARTHRITIS HELPLINE**, 844-571-HELP toll-free, for one-on-one service

and referrals from licensed clinical social workers

**ARTHRITIS RESOURCE FINDER** to locate essential local resources by ZIP code, such as health care providers, fitness programs and more



**BREAKING THE ARTHRITIS PAIN CHAIN** to create a personalized pain management plan

YOUR EXERCISE SOLUTION (YES)

in a mobile app to get customized fitness recommendations



ARTHRITIS TODAY MAGAZINE,

providing trusted and credible advice backed by top doctors and health experts



## ENGAGING PATIENTS LOCALLY

# 29 LOCAL PEER-LED SUPPORT GROUPS where patients

- Shared stories and found solutions
- Learned coping skills and made friendships that last a lifetime

#### LIVING YOUR YES WITH RA EVENTS facilitated by local rheumatologists to help patients

- Set disease management goals
- Improve communication with their doctor and take control of everyday challenges



THE RESULTS

### PATIENTS ENGAGED WITH THE ARTHRITIS FOUNDATION EXPERIENCE AN IMPROVED

#### QUALITY OF LIFE compared to those with arthritis who are not engaged with us.\*

#### They are:

**52% more** likely to seek treatment from a doctor 47% more likely to start a weight-loss program **39% more** likely to start eating more healthfully 23% more likely to believe it's possible to make positive changes

## 14%

**more** confident in their ability to pursue goals



Among Arthritis Foundation constituents, 70% of parents feel that nobody understands how arthritis affects their children.\*

## THE IMPACT

## >6, 500 families engaged

with us to make connections and gain hope.



"Together we are strong. We build each other up, hold one another's hands, are a shoulder to cry on and a much needed sounding board."

– Colleen Ryan, California, JA mom and chair of 2016 JA Conference

"It's very isolating to be a parent of kids with chronic illnesses. I love being with people who get it and aren't judging me."

– Julie Butscher, Colorado, JA mom





"We want to end this disease because it hurts so many people. I'm reassured that I'm not alone. We can make it through this together."

– Michael-Logan Jordan, North Carolina, JA patient, age 18







# THE RESULTS

for teens transitioning to adulthood.

More opportunities for children and families to learn and bond

**JA** webinars for >400 caregivers

**Tips and tools** distributed in >4,300 **JA Power Packs**  >2,000 campers at nearly 50 summer camps

Local family days for almost 1,900 families

JA e-newsletter distributed to >17,000 recipients

We made great strides toward better treatments and a cure for those with JA and other childhood rheumatic conditions.



There's no cure for arthritis, including osteoarthritis, which affects >30 million Americans.

# THE IMPACT

Thanks to your support of the Arthritis Foundation, >\$30 MILLION in research initiatives are currently underway, adding to our half-billion dollar investment over seven decades.

"I hope one day a cure or better treatment will be found. Support for arthritis research will show veterans and future soldiers their hard work is valuable to the country we served."

– Nicholas Steen, Washington, U.S. Army veteran, infantryman 2nd RGR. BATT., who suffers from OA



"The results from our study and the decision-making tool we are creating have the potential to usher in an era of personalized medicine."

– Rae Yeung, MD, PhD, Canada, Arthritis Foundationfunded JA researcher, The Hospital for Sick Children

"You may be pain-free as long as you take a pill, but it doesn't solve the problem. By replacing or repairing cartilage, we may offer a chance to restore joint normalcy."

> – Veronique Lefebvre, PhD, Ohio, Arthritis Foundation-funded OA researcher, Cleveland Clinic Lerner Research Institute



# 2016 ACTIVITIES

We're pursuing ambitious new discoveries, involving patients while collaborating with partners to accelerate progress and change fates.

### **PROMISING DISCOVERIES**

**MAINTAINED 26 MAJOR PROJECTS** for new treatments, diagnostic tools and a cure AWARDED **\$5.5 MILLION** in new research funding

## FORGING FASTER SOLUTIONS

Partnered with academic and industry leaders, government agencies and other nonprofits to

advance

arthritis

research

With the FDA, convened >100 experts globally to develop a path to better therapeutics as part of our accelerating OA Clinical Trials workshop



Our ambitious scientific strategy focuses on key areas where we will make a historic impact,

### unlocking the potential for new

discoveries only imagined before.

## THE RESULTS

#### Advanced enterprising projects to set the stage for new discoveries

- **SUPPORTED** a revolutionary venture to **GROW NEW CARTILAGE**
- **PINPOINTED** a narrow window to **PREVENT POST-TRAUMATIC OA**
- DEMONSTRATED a method for more accurate JOINT DAMAGE ASSESSMENT
- **UNCOVERED** a LINK BETWEEN INFLAMMATION AND CHOLESTEROL REGULATION
- **RECOGNIZED** a **NOVEL DRUG TARGET** for RA with our annual Howley Prize

# FUNDRAISING FOR A CURE

We pour our **hearts and souls** into rallying local communities to this urgent cause. Events in cities nationwide are a great opportunity to visit with those you know, make new connections and raise a lot of money for arthritis research and support.

Wherever you live, thank you for your generous time and contributions.



### **VOLUNTEERS AND SPONSORS**

keep us going all year long, leading local fundraisers, advocacy efforts and other community activities. They help us change lives now.

"Donations to the Walk help the Arthritis Foundation do amazing things, like local JA camps and the national JA Conference – and most of all, to find a cure."

> - Parker Lentini, Florida National Youth Honoree, 2016 Walk to Cure Arthritis

## 2016 LOCAL LEADERSHIP

### 816 Board Volunteers

## 2016 HEALING HANDS FOR ARTHRITIS

### >1,000 Massage Envy

**locations** nationwide held our 6th annual one-day-only fundraiser "I think what's best about the Arthritis Foundation is that there's a central location for information and tools, in addition to camaraderie among the wonderful people I've met."

- April West, Georgia, National Adult Honoree, 2016 Walk to Cure Arthritis



# 2016 WALK TO CURE ARTHRITIS \$9 MILLION raised at 81 events with 45,981 participants nationwide



# 2016 JINGLE BELL RUN \$7.5 MILLION raised at 105 events with 78,079 participants nationwide

"People care about kids with arthritis and I want everyone to know that. My advice to others who learn they have arthritis is to keep it positive and live life."

> - Max Larsen, Wisconsin National Youth Honoree, 2016 Jingle Bell Run

## 2016 LOCAL FUNDRAISING EVENTS

Bike, golf, art, gala and other local events give participants a rewarding experience while supporting our cause.



\$7.2 MILLION raised at 56 events with 7,887 participants nationwide



# GETTING THE WORD OUT

A big part of our job is to get the word out about arthritis so more people know how serious it is and the life-altering effects it has.

We go all out to keep people with arthritis informed and bring them together – through our website, social channels, online tools, magazine, newsletters, events and more.

We reached far and wide in 2016 to talk about arthritis and change lives.



## MEDIA COVERAGE 129 MILLION people reached

ARTHRITIS.ORG 25.6 MILLION unique visitors

## ARTHRITIS TODAY >4 MILLION readers 6X/year

SOCIAL MEDIA ~400,000 Fans & Followers ~2 MILLION average weekly reach on social channels





#### 

ADVOCATES & AMBASSADORS >134,000

SPECIAL EVENTS



242 locations, with 131, 947 participants

# raising \$23.7 MILLION



LOCAL LEADERSHIP BOARDS 66 formed with 816 volunteers

# DONORS

## We're grateful to our donors for bringing us CLOSER TO A CURE in 2016.

#### **BREAKTHROUGH SOCIETY**

#### \$1,000,000 and above

AbbVie Amgen Inc. Eli Lilly & Company Massage Envy Pfizer Inc.

#### DISCOVERY SOCIETY

#### \$500,000 - \$999,999

Alpha Omicron Pi Foundation Bayer HealthCare Genentech Inc. Johnson & Johnson Health Care Systems Inc. Novartis Pharmaceuticals Corporation Takeda Pharmaceuticals U.S.A Inc.

#### ADVANCEMENT SOCIETY \$300,000 - \$499,999

Bristol-Myers Squibb CVS Corporation Independent Order of Odd Fellows & Rebekahs

#### **CENTURY SOCIETY** \$100,000 - \$299,999

**Celgene** Corporation **Direct Digital LLC** Ferring Pharmaceuticals Inc. Horizon Pharma Inc. Hospital for Special Surgery The Hummingbird Foundation Lear Corporation Mallinckrodt Pharmaceuticals William T. Morris Foundation Patricia "Pat" Pratt & the Pratt Family Foundation Pharmavite LLC **Reckitt Benckiser** Sanofi Genzyme/Regeneron UCB Inc. Walgreens Jane Wyman Trust Ms. Delia Yokeley

#### JUBILEE SOCIETY

#### \$50,000 - \$99,999

Alpha Health Research Baptist Trinity Lutheran Legacy Foundation The Benevity Community Impact Fund Camp Cambria Foundation The Christ Hospital Cincinnati Concours d'Elegance Foundation Fidelity Charitable Gift Fund The Sam J. Frankino Foundation Hoag Orthopedic Institute Iroko Pharmaceuticals LLC Ms. Shirley Langridge Medac Pharma Inc. Meijer Inc. Merial Inc. Mount Sinai Health System Myriad Genetics Inc. Northside Hospital PatientPoint Network Solutions Pershing LLC Premier Nutrition Group Prudential Financial Inc. Purdue University Sobi To the Max of Wisconsin Inc. UPMC Vanguard Charitable WePay via Crowdrise.com Mrs. Virginia Wheeler Zimmer

#### ENRICHMENT SOCIETY \$25,000 - \$49,999

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2016 Annual Report | 21

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#### **INVESTMENT SOCIETY**

\$10,000 - \$24,999

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Wheeler Foundation Wildcat Cove Foundation The Winston-Salem Foundation Woody Fraser Enterprises Inc. Dr. & Mrs. Wayne and Lynn Yokoyama Zwerling Family Foundation

#### 2016 BEQUESTS

#### \$100,000 - \$999,999

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# LEADERSHIP

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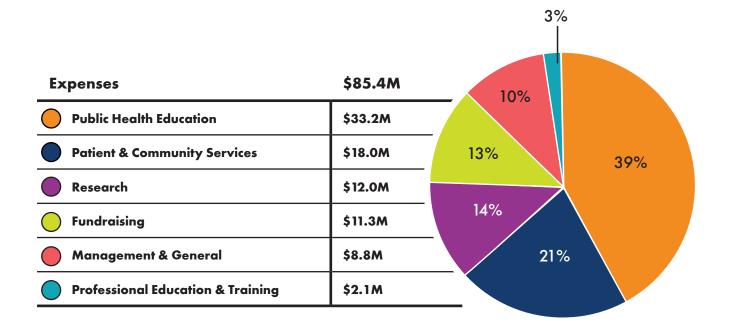
# FINANCIAL HIGHLIGHTS<sup>†</sup>

In 2016, the Arthritis Foundation invested over \$45 million in research and public health education. We grew special events and advertising revenue by more than \$2 million and decreased expenses by \$2.5 million in 2016 over 2015.

Complete audited financial statements are available online at arthritis.org/financials.







Revenue & Public Support	\$80.7M	8%
Contributions‡	\$26.4M	159/
Special Events (net)	\$20.5M	- 15%
Bequests	\$15.3M	33%
<b>Government Grants &amp; Other Income</b>	\$12.0M	19%
Subtotal Donor & Other Income	\$74.2M	25%
Investment & Other Non-operating Income	\$6.5M	

## Net Assets End-of-Year: \$147.3M

\*From a survey conducted online by Harris Poll on behalf of the Arthritis Foundation between June 3 and July 13, 2016, among 1,478 U.S. adults aged 18+ with arthritis, or the parent of a child with arthritis under 18. The sample included 722 adults with arthritis who are engaged with the Arthritis Foundation. Results were weighted to be representative of key demographics among the general population, such as gender, age, race, geography and education. Among Arthritis Foundation constituents, data was weighted proportionately to represent their engagement with the Foundation.

†As of July 1, 2016, the Arthritis Foundation completed our acquisition of all chartered entities. This created a centralized, unified structure, enabling us to operate with greater consistency and efficiency while eliminating redundancies. We expect this operational change to result in a stronger bottom line in the near future.

‡Includes \$11.4M in pharmaceutical, biotechnology and medical device corporate support, representing 14% of total organizational revenue.



arthritis.org