



Social Media Toolkit

75th Anniversary

TAG US:

Facebook: [Arthritis Foundation](#)

Instagram: [@arthritisfoundation](#)

Twitter: [@ArthritisFdn](#)

LinkedIn: [Arthritis Foundation](#)

HASHTAGS: #WeLiveYes #ArthritisAwarenessMonth #75YearsofProgress

SOCIAL MEDIA MESSAGE OPTIONS:

OPTION 1 (to be posted May 6-31):

Facebook:

May is Arthritis Awareness Month and our partner, the @ArthritisFoundation is commemorating 75 years of progress in conquering America's No. 1 cause of disability. Join us in honoring the efforts of the scientists, health care professionals, advocates, patients and caregivers who are championing the fight to conquer arthritis. [arthritis.org](#) #WeLiveYes #ArthritisAwarenessMonth #75YearsofProgress

Instagram:

May is Arthritis Awareness Month and our partner, the @ArthritisFoundation is commemorating 75 years of progress in funding research toward a cure for America's #1 cause of disability. Join us in honoring the efforts of the scientists, health care professionals, advocates, patients and caregivers who are championing the fight to conquer arthritis. #WeLiveYes #ArthritisAwarenessMonth #75YearsofProgress

Twitter:

May is #ArthritisAwarenessMonth and our partner, the @ArthritisFdn is commemorating #75YearsofProgress in funding research toward a cure for America's No. 1 cause of disability. Congratulations on 75 years of impact in the fight to conquer arthritis! [arthritis.org](#) #WeLiveYes

LinkedIn:

May is Arthritis Awareness Month and our partner, the @ArthritisFoundation is commemorating 75 years of progress in funding research toward a cure for America's



No. 1 cause of disability. Join us in honoring the efforts of the scientists, health care professionals, advocates, patients and caregivers who are championing the fight to conquer arthritis. arthritis.org #WeLiveYes #ArthritisAwarenessMonth #75YearsofProgress

OPTION 2 (if posting ON May 6):

Facebook

Seventy-five years ago today, our partners at the @ArthritisFoundation began their life-changing work supporting the millions of people living with arthritis. They've funded more than \$500M of scientific research leading to treatment advancements and better quality of life for patients. Together we will conquer arthritis. arthritis.org #WeLiveYes #ArthritisAwarenessMonth #75YearsofProgress

Instagram

On May 6, 1948, the Arthritis and Rheumatism Foundation was founded with a goal to attack the challenges of arthritis through a national program to fund medical research and provide better medical services for patients. Today, our partners at the @arthritisfoundation have funded more than \$500M of scientific research leading to treatment advancements and better quality of life for patients. arthritis.org #WeLiveYes #ArthritisAwarenessMonth #75YearsofProgress

Twitter

Today, our partners at the @ArthritisFdn mark 75 years of progress in the fight to conquer arthritis. Since its inception in 1948, the Foundation has funded more than \$500M in scientific research for arthritis. arthritis.org #WeLiveYes #ArthritisAwarenessMonth #75YearsofProgress

LinkedIn

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OPTION 3 (to be posted on May 6):

Facebook

Today, our partners at the @ArthritisFoundation mark 75 years of progress in the fight to conquer arthritis. Over the years, the Foundation has provided critical tools, resources and information for people with arthritis and their caregivers. Find support for you or a loved one. [arthritis.org](https://www.arthritis.org) #WeLiveYes #ArthritisAwarenessMonth #75YearsofProgress

Instagram

Today, our partners at the @arthritisfoundation mark 75 years of progress in the fight to conquer arthritis. Over the years, the Foundation has provided critical tools, resources and information for people with arthritis and their caregivers. Find support for you or a loved one at arthritis.org. [arthritis.org](https://www.arthritis.org) #WeLiveYes #ArthritisAwarenessMonth #75YearsofProgress

LinkedIn

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Twitter

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