

RATES & SCHEDULE

2020 Ad Rates

b/w	1x	3x	6x
FULL	\$24,230	\$23,085	\$21,605
2/3	\$18,400	\$17,375	\$16,455
1/2	\$14,630	\$13,940	\$13,150
1/3	\$9,925	\$9,375	\$8,800
1/6	\$6,175	\$5,830	\$5,605
2-color			
FULL	\$29,370	\$28,000	\$26,175
2/3	\$22,060	\$20,915	\$19,890
1/2	\$17,375	\$16,685	\$15,775
1/3	\$11,890	\$11,280	\$10,635
4-color			
FULL	\$34,745	\$33,030	\$31,085
2/3	\$25,945	\$24,795	\$23,320
1/2	\$20,915	\$19,890	\$18,860
1/3	\$13,825	\$13,150	\$12,455
covers			
2nd	\$41,835	\$39,430	\$36,915
3rd	\$38,170	\$36,005	\$33,715
4th	\$45,260	\$42,515	\$39,885

Contact your sales representative or National Sales Director George Brennan at gbrennan@arthritis.org or 678-632-1211

Marketplace JULY-AUGUST 2019

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To advertise in Arthritis Today's Marketplace contact Steve Berry at 404-404-4040

For more information, contact Steve Berry at 470-588-8641 or sberry@arthritis.org

2020 Marketplace Rates

b/w	3x	6x
3 Inch	\$1,840	\$1,760
2 Inch	\$1,260	\$1,210
1 Inch	\$690	\$640
2-color		
3 Inch	\$2,210	\$2,130
2 Inch	\$1,530	\$1,470
1 Inch	\$810	\$760

2020 Schedule

Issue	Space Deadline	Material Deadline	On Sale Date
MARCH - APRIL	1/2/2020	1/7/2020	2/25/2020
MAY - JUNE	3/2/2020	3/5/2020	4/28/2020
JULY - AUGUST	5/1/2020	5/6/2020	6/25/2020
SEPTEMBER - OCTOBER	7/1/2020	7/5/2020	8/27/2020
WINTER ISSUE	10/1/2020	10/7/2020	11/19/2020