

PLATINUM AMBASSADOR 2027-2028 REQUIREMENTS

To be eligible for Platinum Ambassador Status for the 2027-2028 cycle you must:

- Complete 20 Ambassador Assignments (through Ambassador Newsletter or AIA)
- Complete 8 Bonus Activities
 - Choose from any of the bonus sections. They are intended to meet at your comfort level and desired activities.
- Report all activities by deadline of October 31, 2026

Email Ayesha Ahmed, Advocacy Engagement Manager, at aahmed@arthritis.org with any questions!

BUILDING BLOCK BONUS

- Separate from an assigned activity, meet with your state or federal representative or staff in your hometown and share with them at least one of the Arthritis Foundation's state or national advocacy priorities
- Attend a Town Hall or Tele-Town Hall meeting with a state or federally elected official and ask a question about a national or state advocacy priority.
- Appear in a local or online newspaper for your efforts raising awareness about Arthritis Foundation Advocacy
- Organize a visit with an elected official and an area rheumatologist to discuss Arthritis Foundation advocacy
- Recruit 10 Advocates outside of an Arthritis Foundation Event
- Successfully persuade a state or federally elected official or mayor to attend an Arthritis Foundation event.

LEADERSHIP BONUS

- Serve as a State Advocacy Chair
- Serve on a State Advocacy Committee
- Serve as a Connect Facilitator
- Serve as a patient grant reviewer to a state or federal health agency or committee

PUBLIC SPEAKING BONUS

- Present at a Congressional or state briefing, hearing, or with a state or federal agency or legislature
- Accept an invitation, should it be made, to do an advocacy related presentation at an Arthritis Foundation Event
- Write and receive publication of a letter to the editor or op-ed on arthritis priority issues
- Speak with a local community group about Arthritis Foundation advocacy

EVENT BONUS

- Volunteer with the Advocacy programming at the JA Family Summit
- Volunteer with the Advocacy programming at the Pathways Conference
- Volunteer in the coordination & training at a State Legislative Day
- Attend a State Legislative Day and meet with your state elected official
- Volunteer at the Mission table and speak on your advocacy experience at your local Walk to Cure or Jingle Bell Run

FUNDRAISING BONUS

- Lead a Walk to Cure Arthritis or Jingle Bell Run team that raises at least \$1,000, whether in person or virtually
- Recruit your full Walk to Cure Arthritis or Jingle Bell Run team to sign up as an advocate

Have something unique? Email Ayesha at aahmed@arthritis.org to get approval

[@AFAdvocacy](#)

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arthritis.org/advocate
