

Mega Cruise Hosted By:

- Blue Knights - Peoria Chapt.
- Bombers Car Club
- Brad Grimm Custom Paint
- Central IL Cruisers
- Classic Productions
- Cops for Kids
- Early Ford V-8 Club
- Mid Illinois Corvette Club
- Midwest Cruisers
- River City Street Rods
- River Valley Drifters
- Rusty Rockers



Did you know "Kids Get Arthritis Too"

Children attending our Juvenile Arthritis Clinic have reported an increase in their ability to resume everyday activities as well as a 32% reduction in pain.

Auto Show for Arthritis & Mega Cruise

Sponsorship Opportunities



Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Payment Enclosed _____ Please Invoice Me _____ Credit Card _____

- ____ Presenting Sponsor
- ____ Mega Cruise Co-Sponsor
- ____ Auto Show Co-Sponsor
- ____ T-Shirt Sponsor
- ____ Dash Plaque Sponsor

- ____ Award Sponsor
- ____ Full Page Program Ad
- ____ Half Page Program Ad
- ____ Business Card Ad
- ____ Vending / Display Space



Arthritis Foundation
 2621 N. Knoxville Ave.
 Peoria, IL 61604
 309-682-6600
 309-682-6732 fax
 www.autoshow4arthritis.com



Auto Show for Arthritis & Mega Cruise

Formerly known as "Heart of Illinois Classic Auto & Bike"

Presenting Sponsor (\$2500)

- Event will read as: (Your company) presents: Auto Show for Arthritis.
- Name/Logo and link on front page and sponsor page of website
- Prominent logo on every t-shirt
- Full page ad in program.
- Company named in media relations for Auto Show & Mega Cruise
- Logo on 3000+ flyers
- Display space
(Only 1 available)

Award Sponsor (\$2000)

- Name/Logo printed on over 100 awards.
- Name in program
(Only 1 Available)

T-Shirt Sponsor (\$500)

- Logo printed on back of every event t-shirt.
- Name printed in program. (4 available)

Mega Cruise Co-Sponsor (\$1000)

- Name/Logo and link on sponsor page of website
- Half page ad in program
- Banner (you provide) will be displayed at Mega Cruise.
- Exclusive display space at Mega Cruise.
- Recognition on 3000+ flyers.
(Only 1 available)

Auto Show Co-Sponsor (\$1000)

- Name/Logo and link on sponsor page of website
- Half page ad in program
- Banner (you provide) will be displayed at Auto Show.
- Display space at Auto.
- Recognition on 3000 flyers.
(Only 1 available)

Dash Plaque Sponsor (\$300)

Your name/logo exclusively on every dash plaque.
Name in program.
(Only 1 available)

Vending Space / Display Space (\$50)

Approx. 12x12 area. For larger spaces or special needs please contact us.

Program Sponsor

\$200 Full Page Ad / \$100 Half Page Ad / \$50 Business Card Ad
(Approx. 8 1/2W x 7H) (Approx. 4 1/2W x 7H)



FACTS

- More than 46 million Americans or one in five adults plus nearly 300,000 children have some form of doctor diagnosed arthritis.
- Arthritis is one of the most prevalent chronic health problems and the most common cause of disability
- Arthritis limits everyday activities such as walking, dressing and bathing for millions of Americans.
- Arthritis results in 39 million physician visits and more than a half million hospitalizations.
- Arthritis costs the U.S. economy nearly \$128 billion annually.
- Arthritis affects people in all age groups including nearly 300,000 children.
- Baby boomers are now at prime risk. More than half those affected by arthritis are under age 65.
- Arthritis refers to more than 100 different diseases that affect areas in or around joints.